

**The BEST way to reach our community.** Circulation: 14,500+ papers delivered to all homes and businesses in Orangevale and distributed to over 75 high-traffic locations in Orangevale, Fair Oaks, Citrus Heights and Folsom. A readership of over **40,000!**

| Common Ad Sizes   | ONE RUN<br>Color | 6+Ads<br>Color | ONE RUN<br>Bl/Wt. | 6+Ads<br>Bl/Wt. |
|---|------------------|----------------|-------------------|-----------------|
| <b>Business Card</b><br>(3.75 in wide x 1.75 in tall)   | \$65             | \$55           | \$55              | \$45            |
| <b>6"</b><br>(3.75 in wide x 2.75 in tall)  | \$85             | \$75           | \$75              | \$65            |
| <b>1/8 page</b><br>(3.75 in wide x 3.75 in tall)  | \$115            | \$105          | \$90              | \$80            |
| <b>1/4 page</b><br>(4.93 in wide x 5.3 in tall)   | \$175            | \$155          | \$145             | \$135           |
| <b>Half page</b><br>Vertical (4.93 in wide x 11 in tall)<br>Horizontal (10 in wide x 5.3 in tall) | \$365            | \$300          | \$285             | \$275           |
| <b>Full page</b><br>(10 in wide x 11 in tall)   | \$730            | \$630          | N/A               | N/A             |

## INSERTS

\$550/14,000 INSERTS

Mailed directly to the entire 95662 zip code + all delivery locations.

## PROFESSIONAL, BUSINESS & SERVICE DIRECTORY

An affordable way to reach our 40,000+ readers.

| Ad Sizes          | ONE RUN | 4+Ads |
|-------------------|---------|-------|
| <b>1 col x 2"</b> | \$30    | \$20  |
| <b>2 col x 2"</b> | \$50    | \$40  |

**COLOR – FILES SHOULD BE CMYK COLOR, BLACK TYPE SHOULD BE 100% TRUE BLACK**

**FILES – WE ACCEPT JPEG, PDF, WORD DOC FORMATS FOR BEST QUALITY RESOLUTIONS SHOULD BE MINIMUM 300 DPI**

### ANNOUNCEMENTS, WEEKLY OR MONTHLY GROUP INFORMATION AND WORSHIP INFORMATION

We love publishing information regarding announcements, miles stones and public notices; including groups meeting and worship information. These are FREE- however, we encourage a donation in order to keep being able to provide for our readers. Articles should be 450 words or less. Photos should be 300 dpi. Group or Worship information should be 45-50 words.

#### FREE ADVERTISING OR SPONSORSHIP

We love to support local fundraising or local activities. One of the best ways to share your activity or event is to provide a 40-60 word description (word doc preferred) for our COMMUNITY CALENDAR section. Also, sharing a written article (must be about activities, event, or educational) 450 words or less with a photo is often published for free (publication is at the discretion of the OV View). Sponsorships for actual ads are limited. Please provide early. Submission and inquiries should be 90-60 days before the event. Submission does not guarantee free advertising. But the Orangevale View will do our best to support your efforts.

Email Advertising Inquiries to: [info@ovview.com](mailto:info@ovview.com) or call Brad Tatum at 916.899.0207. Articles, Announcements, Calendar Items or other submissions email: [editor@ovview.com](mailto:editor@ovview.com)

## GRAPHIC DESIGN

Advertising layout and graphic design for additional cost

## CLASSIFIEDS

**NEED TO SHARE A YARD SALE, SERVICE OR HELP WANTED - CLASSIFIEDS ARE A GREAT WAY TO GET YOUR LIMITED MESSAGE OUT.**

**CLASSIFIED AD 3 LINES FOR \$15. Approximately 20-25 words**